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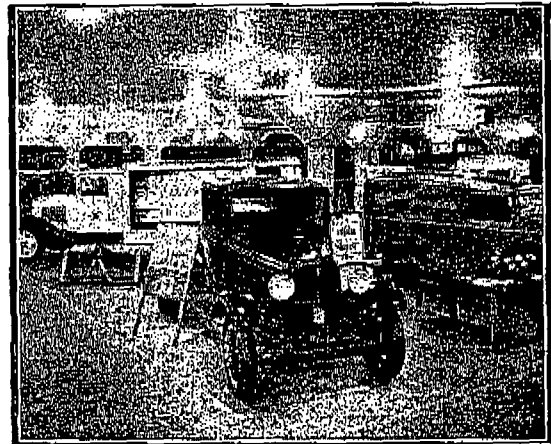
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02/01/1934

Left—Window display by the Ford branch in Seattle demonstrating free wheel action of the new Ford V-8. One of the front wheels was elevated fourteen inches; yet the body remained in a level riding position, without distortion.



Below—A wide variety of body types on the Ford V-8 chassis, featured at the automobile show in the Milwaukee Auditorium.

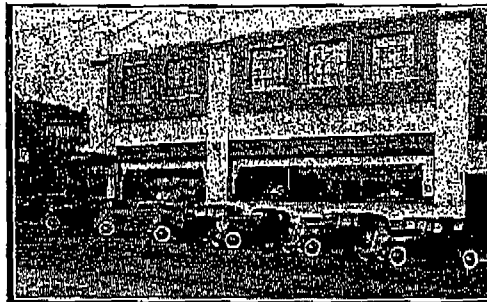


On View from Coast to Coast

PICTURES presented on the three preceding pages and on this one include only a few of the country-wide displays of the new 1934 Ford V-8. The exhibit at the top of this page caused passing Seattle motorists to stop and analyze the position of the car. It was duplicated by numerous dealers throughout the territory.

In connection with the photograph from Mount Vernon, New York, it is noted that the H. A. Stein Motor Company of that city has always been one of the first dealers in that branch territory to equip all of its salesmen with demonstrators.

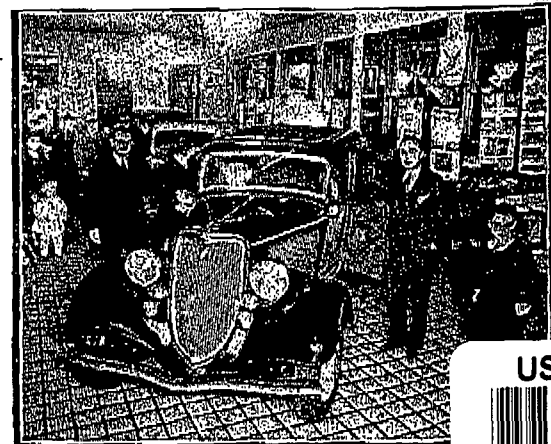
The display at West View, Pennsylvania, emphasized the point that the dealer had served Ford owners since 1912, license plates and car parts for that year as well as 1934 being exhibited.



Above—New V-8 demonstrators for salesmen of the H. A. Stein Motor Company, of Mt. Vernon, New York.

Above, right—In Oklahoma City: the New Year 1934 and the newest V-8 Ford. A branch window display.

Right—The West View Garage, of West View, Pennsylvania, has been a Ford dealer establishment since 1912. When the Ford car for 1934 was introduced, the firm's long association with Ford products was signalized by a special display of mementos.



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